

REGISTRATION INFO

FULL REGISTRATION INCLUDES:

All Sessions Both Days, All Meal Events,
& Monday Reception

Cost: \$150.00 - MEDC, MEDFA
or MACT members
\$175.00 - non-members

SINGLE DAY REGISTRATION:

DAY 1 ONLY –February 6, 2012

Cost: \$80.00 - MEDC, MEDFA or MACT members
OR \$90.00 - non-members
Includes ONLY activities on Feb. 6

DAY 2 ONLY -- February 7, 2012

Cost: \$85.00 - MEDC/MEDFA or MACT members
OR \$95.00 - non-members
Includes ONLY activities on Feb. 7

IMPORTANT INFO

- C Extra tickets for GUESTS attending the Networking Reception can be purchased for \$30 each.
- C If you bring your legislator to the Networking Reception, there is no additional charge but a reservation is requested.
- C Business attire is suggested for all events. As hotel room temperatures vary -- you might want to bring a sweater or jacket.

For additional information or if you require special assistance while attending the conference, or special meal requirements, contact the MEDC office – 573/636-7383.

Missouri Economic Development Council

2012 WINTER CONFERENCE

February 6-7, 2012

Capitol Plaza Hotel
415 W. McCarty St.
Jefferson City, Missouri



SCHEDULE

Monday, February 6, 2012

- 1 pm **WELCOME AND INTRODUCTIONS**
TRACY BRANTNER, CEcD -
MEDC President
- 1:15 pm **LEGISLATIVE UPDATE**
An update on the General Session
BRIAN GRACE, *MEDC's Legislative Consultant*
SEN. ERIC SCHMITT, *Chair, Senate Jobs, Economic Development & Local Government Committee*
REP. ANNE ZERR, *Chair, House Economic Development Committee*
- 2:30 pm **BREAK**
- 2:45 pm **COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM**
Hear updates on changes in federal funding and the effects on funding categories. We will also explore the processes for each project and any potential hurdles on the way to funding.
ANDY PAPEN, *Manager Compliance*
JO ANN DENT, *Environmental Review Officer*
- 3:45 pm **MARKETING EVENT UPDATES - Lakeside with the Guild prior to MEDC Annual Conference June 17-18**
LORI BECKLENBERG, *Chair, MEDC Marketing Committee*
CHRIS CHUNG,
Missouri Partnership
- 4:15 PM **MO STEP=UP -- Missouri State Trade And Export Promotion = Unlimited Possibilities**
Mo STEP=UP provides small businesses the opportunity to apply for funding related to participation in marketing activities for export

expansion: trade shows, trade missions, foreign market sales trips, subscription services to US Department of Commerce, website foreign language translations, international marketing media and export training.

KRISTA HINRICHS, *International Business Manager - Pacific Rim, MO DED*

5-7 pm MEDC LEGISLATIVE RECEPTION
The G2 Gallery
102 E. High St. 2nd floor

Invite your own legislator to attend – a sample invite letter has been posted on the MEDC website (showme.org) on the calendar entry for this event. Tickets for guests - other than legislators - \$30)

Dinner On Your Own

Tuesday, February 7, 2012

- 7:15 am **BREAKFAST** - Capitol Plaza Hotel
- 8:30 am **TRANSPORTATION FUNDING PANEL DISCUSSION**
KEVIN KEITH, *MoDOT Director*
SENATOR MIKE KEHOE
BILL McKENNA, *Former Chairman, MO Highways & Transportation Commission*
- 9:45 am **BREAK**
- 10 am **DIALOGUE ON THE ECONOMY - THERE IS ROOM FOR MIDDLE GROUND**
ABNER W. WOMAK, Ph.D.,
Professor Emeritus of Agriculture Economics, UM-C

- 11:15 am **INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL**
DENNY COLEMAN, CEcD, FM,
Member IEDC Governance Committee, 2012 IEDC Immediate Past Chair, President and CEO of St. Louis County Economic Council
- 12 pm **MARKETING AWARDS LUNCHEON**
- 1:15 pm **CLOSING REMARKS**
GOVERNOR JAY NIXON
DED DIRECTOR
(Speakers Invited)
- 2 pm **ADJOURN & Drawing for \$100 Attendance Prize**

HOTEL RESERVATIONS

A block of rooms has been reserved for MEDC at Capitol Plaza Hotel at a \$95.00 single/double rate. *Reservations received after January 8, 2012 will be provided on a space available basis and may not be subject to our special room rate.*

CAPITOL PLAZA HOTEL
415 W. McCarty - Jefferson City, MO
573/635-1234