

# MISSOURI ECONOMIC DEVELOPMENT COUNCIL 2018 WINTER CONFERENCE

February 5 - 6, 2018

DoubleTree by Hilton, Jefferson City, MO



## Conference Schedule Monday, February 5, 2018

12 Noon	<b>REGISTRATION</b>
1:00 P.M.	<b>WELCOME AND BRIEF OPENING REMARKS</b> – JESSICA CRAIG, MEDC President Special Recognition Presentation – Brian Grace
1:10 – 2:00 P.M.	<b>KICKOFF SESSION: CONNECTING MISSOURI</b> Join Missouri’s Economic Development and Agriculture Departments as they provide updates on Missouri’s broadband initiative and other collaborative efforts focused on building a stronger, more prepared Missouri. Presenters: CHRIS CHINN, Director, Missouri Department of Agriculture GARRETT HAWKINS, Deputy Director, Missouri Department of Agriculture ROB DIXON, Director, Missouri Department of Economic Development LUKE HOLTSCHEIDER, Rural Manager, Missouri Department of Economic Development
2:00 – 3:00 P.M.	<b>PANEL DISCUSSION WITH LEGISLATIVE LEADERS</b> Moderator: BRIAN GRACE, MEDC Legislative Consultant SEN. JAY WASSON, Chairman, Senate Committee on Jobs, Economic Development and Local Government REP. HOLLY REHDER, Chairwoman, House Committee on Economic Development (invited)
3:00 – 3:30 P.M.	<b>INSIGHTS FROM THE CAPITOL</b> Experienced Capitol staff will provide insights into the best ways to work with your legislator and the legislative process. Moderator: BRIAN GRACE, MEDC Legislative Consultant KENNY ROSS, Chief of Staff to Speaker Todd Richardson PAT THOMAS, Chief of Staff to Sen. Brian Munzlinger
3:30 – 4:00 P.M.	<b>MEDC PUBLIC POLICY BRIEFING &amp; CAPITOL VISIT COORDINATION AND TIPS</b> BRIAN GRACE, MEDC Legislative Consultant SHAWNA SEARCY & SHAD BURNER, MEDC Public Policy Committee Co-Chairs
4:00 – 4:30 P.M.	<b>TRANSPORTATION TO STATE CAPITOL BUILDING</b> – Pickup at Hotel. A trolley will be making continuous trips to the Capitol Building
4:00 – 5:15 P.M.	<b>CAPITOL VISITS WITH LEGISLATORS</b> -- Attendees are encouraged to travel to the Capitol to visit with their elected officials to potentially (re) introduce yourself, discuss the MEDC legislative agenda, and discuss specific legislation.
5:30 – 7:00 P.M.	<b>MEDC GOVERNOR’S RECEPTION – GOVERNOR’S MANSION</b> Special Invitees: GOVERNOR ERIC GREITENS and NEWLY APPOINTED AGENCY DIRECTORS. <i>Special note regarding security: Attendees should be wearing their conference badges. In addition, each attendee will be individually confirmed by the conference registration list at the door by security staff. You will need to be registered by February 1 to attend this event.</i>
7:00 – 7:30 P.M.	<b>TRANSPORTATION TO DOUBLETREE HOTEL</b> – Pickup at Governor’s Mansion. A trolley will be making continuous trips to the Conference Hotel

7:30 P.M.	Dinner on your own
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## Tuesday, February 6, 2018

7:00 – 8:00 A.M.	<b>HOT BUFFET BREAKFAST – MEDC District Discussions</b>
8:00 – 8:30 A.M.	<p><b>SKILLED WORKFORCE MISSOURI / WORKFORCE DEVELOPMENT UPDATE</b> Meet the new Director of the MO Division of Workforce Development and learn the latest workforce initiatives including Skilled Workforce Missouri, and other key workforce development topics. Presenters: MARDY LEATHERS, Director of MO Division of Workforce Development AMY SUBLETT, Director, Skilled Workforce Missouri</p>
8:30 – 9:30 A.M.	<p><b>INNOVATIVE APPROACH TO WORKFORCE RECRUITMENT</b> Discover an innovative approach to workforce recruitment being implemented by the Branson / Taney County Team in partnership with Puerto Rico and local employers Moderator: LINDSAY HAYMES, Vice President of Workforce Development, Springfield Area Chamber of Commerce HEATHER HARDINGER, Programs and Communications Director, Taney County Partnership JONAS ARJES , Executive Director, Taney County Partnership</p>
9:30 – 11:00 A.M.	<p><b>SUCCESSFULLY ENHANCING YOUR SOCIAL MEDIA PRESENCE</b> Learn how to implement the latest security measures and “must-have” policies to keep your organization’s social media outlets as safe as possible. In addition, learn the best ways to diffuse negative comments and effectively communicate with “haters.” Presenter: SARAH BOYD, Public Relations Specialist, Kansas City MO Police Department</p>
11:00 – 12:00 Noon	<p><b>MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT UPDATE</b> Missouri Department of Economic Development will highlight a new online resource database and progress of the local and statewide Business Retention and Expansion program. SALLIE HEMENWAY, Director Business and Community Services, MO DED LUKE HOLTSCHEIDER, Rural Development Manager, MO DED LYNNE SHEA, CEcD, Business Development Manager, MO DED MARK STOMBAUGH, CEcD, City of Blue Springs</p>
12:00 – 1:00 P.M.	<p><b>ONE TEAM, ONE MISSION</b> Learn the latest in the successful implementation of One Team, One Mission utilizing specific projects from around the state. In addition, how will this team approach and impact future projects and what Economic Development professionals should know. MO DED Director ROB DIXON will lead a panel discussion among the Team of: CAROL COMER, Director, MO Dept. of Natural Resources (invited) JOEL WALTERS, Director, MO Dept. of Revenue (invited) ANNA HUI, Director, MO Dept. of Labor and Industrial Relations (invited) PATRICK K. MCKENNA, Director, Missouri Department of Transportation (invited)</p>
1 P.M.	<p><b>LUNCHEON KEYNOTE</b> ROB DIXON, MO DED Director</p>
2:00 P.M.	<p><b>DRAWING FOR \$100 ATTENDANCE PRIZE</b> <b>ADJOURN</b></p>

## PLEASE MAKE YOUR REGISTRATION ON THE MEDC WEBSITE –

[www.showme.org](http://www.showme.org) – click on MEDC Winter Conference tab under Upcoming Events

*You can select if you wish to pay by credit card, check or payment in process.*

**FULL REGISTRATION:** Includes all sessions both days, all meal events, and Monday Reception.

**Before February 1, 2018:**

**\$170.00 – MEDC, MEDFA or MACT members**

**\$200.00 – Non-Members**

**After February 1, 2018:**

**\$195 – MEDC, MEDFA or MACT members**

**\$220 – Non-Members**

**SINGLE DAY REGISTRATION:**

**Monday Only – February 5, 2018**

**Cost: \$90.00 – MEDC, MEDFA or MACT members**

**\$115.00 – Non-Members**

**Tuesday Only – February 6, 2018**

**Cost: \$95.00 – MEDC, MEDFA or MACT members**

**\$120.00 – Non-Members**

## HOTEL RESERVATIONS

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**DOUBLETREE BY HILTON, 422 Monroe, Jefferson City - 573-636-5101**

**[www.hilton.com](http://www.hilton.com) – code: MED**

A block of rooms has been reserved for MEDC at a \$114.00 single/double rate. Rooms are limited so contact the hotel today. **Reservations received after January 9, 2018 will be provided on a space available basis and may not be subject to our special room rate.**

## IMPORTANT INFORMATION

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- **Business attire is suggested for all events. As hotel room temperatures vary – you might want to bring a sweater or jacket.**
- **No refunds after January 27, 2018.**
- **Regarding security at our Reception at the Governor’s Mansion, attendees should wear their conference badge and each attendee will be individually confirmed by the conference registration list at the door by security staff.**
- **No-shows are responsible for payment.**
- **If paying for more than one individual on the website with a charge payment, please list names or send email with names to the MEDC office to guarantee correct registration for all individuals.**
- **If you have any questions or require special meals or assistance while attending the conference, please contact the MEDC office – 573-636-7383 or [pat-amick@showme.org](mailto:pat-amick@showme.org).**