





KEY CHANGES

Rebranding – Marketing

Single Access Point

Streamlining Paperwork

Comprehensive Services / System-wide

Pre-employment Services



45 DAYS IN!

Review of Marketing Efforts

- ✓ Logo, MoPar, Publications

Staffing

- ✓ Roles & Responsibilities

Application

- ✓ NOI + 3 Programs
- ✓ Due Diligence



45 DAYS IN!

Partnering with MCCA (Nov. 1)

✓ Quarterback

Update with TEAM

Incentive Proposals

Leggett & Platt

3M

WHAT BUSINESSES ARE SAYING

“The governor’s workforce development initiative is both timely and focused on the opportunities and challenges in today’s economy. The Missouri workforce team wants to know what roles businesses have to fill as well as develop an understanding of the job requirements and position-specific training requirements. They’re asking smart questions – not rushing in with answers to questions we haven’t asked, and not coming forward with solutions that we don’t need. I know Governor Greitens is dedicated to making this a “paradigm shift” that will benefit all of us.”—Karl Glassman, CEO of **Leggett & Platt**

WHAT BUSINESSES ARE SAYING

“This is a tremendous program that allows small companies like Nova to **retain associates, add** and **enhance skill sets**, and be continuously growing both profitably and in **adding new positions**. We are thankful to be benefactors of this program.”—Jeanne Moses, **Nova Marketing Services, LLC**

“Our employees receive **valuable training** and education from Missouri that provides them with **more skills to become successful** with our company. I believe Missouri’s programs have exceeded our expectations for our training needs.”—Tammy Schmitt, **CertainTeed Corporation**



ON DECK

Legislation Consideration

Assets Inventory

Movement on Marketing

Training (Dec. 8th)

✓ Pre-employment Template

Ongoing Updates!