Economic Development Profession

Certifications, Scholarships and Upcoming Training

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Heartland Basic Economic Development Course (HEDC)

- The Heartland Economic Development Course (HEDC) offers intensive training in the basic concepts, information, methods, and strategies of local economic development
- Pre-requisite for CEcD examination
- April 19-23, 2015, Blue Springs, Missouri
- http://www.bcs.uni.edu/heartland/
**Economic Development Institute (EDI)**

- Pre-requisite for CEcD certification
- Courses held in: Oklahoma, Indiana and Tennessee (possibly Missouri in 2016 and/or 2017)
- Requires 117 course hours (can be done in a combination of face-to-face and online)
- Admission Requirements:
  - Completion of BEDC or IEDC’s “Introduction to Economic Development” course
  - Three (3) years employment in full-time economic development position
  - Other equivalent education and/or experience will be considered

- www.ouedi.org
Certified Economic Development (CEcD)

• The Certified Economic Developer exam tests a practitioner’s broad-based knowledge in the economic development field.

• The CEcD test unites the field of economic development and establishes a baseline of the core body of knowledge for economic developers.

• Key subject areas covered in the exam include:
  • Business Retention and Expansion
  • Strategic Planning
  • Marketing/Attraction
  • Technology-led Economic Development
  • Real Estate Development and Reuse
  • Economic Development Finance / Credit Analysis
  • Workforce Development
  • Neighborhood Development Strategies
  • Management Economic Development Organizations
  • Entrepreneurial and Small Business Development Strategies

http://www.iedconline.org/web-pages/professional-development/how-to-become-certified/
Professional Community and Economic Developer (PCED)

• Certification for professionals who have demonstrated knowledge and experience in the field of community and economic development.

• Certification is designated by the Community Development Council (CDI)

• CDI offers Years 1-3 of training – Midwest CDI is held in Illinois each August

• Application to take exam

• www.cdeecouncil.com
Economic Development Finance Professional (EDFP)

- A rigorous, four-course training series that explores skills essential for the successful practice of economic development.

- Topics covered in the EDFP Certification Program include the following:
  - Business credit
  - Real estate finance analysis
  - Loan packaging procedures
  - Negotiating and problem solving skills
  - Deal structuring techniques

- Certification candidates must complete all four courses and pass the examination administered on the final day of each class.

http://nationaldevelopmentcouncil.org/index.php/site/training_schedule/category/certification
Business Retention and Expansion (BRE and BREP)

• BRE Fundamentals provides the tools necessary to implement a BRE program.

• The BRE Fundamentals course educates through lectures, group discussions, group exercises and Q&A with established BRE practitioners.

• After completion of the course, attendees earn the title of BRE Project Coordinator.

• BREI also offers advanced certification (BREP – BRE Professional) after completing a set of education requirements.

• http://brei.org/content/basic-information
Other Professional Certifications

• CCE – Certified Chamber Executive (American Chamber of Commerce Executives)
• AICP – American Institute of Certified Planners (American Planning Association)
Fundamentals of Economic Development Workshop

- Designed to help local elected officials, board members and volunteers understand “economic development.”
- Workshop was developed in partnership between MEDC and University of Missouri, ExCEED
- Available as 3 hour, 4 hour and full-day sessions
- Fee is charged
- To schedule contact:
  - Sharon Gulick, Director ExCEED, University of Missouri
  - 573-884-0669 or GulickS@Missouri.edu
Scholarship Opportunities
MEDC Scholarship

• In 2015, the Missouri Economic Development Council offered the following scholarships:
  • Three (3) $600 scholarships for worthy MEDC current members to attend the Heartland Economic Development Course (HEDC).
  • HEDC provides MEDC with one additional scholarship to HEDC to award to a worthy student in the amount of $595.00.
MEDC 2015 Scholarships

Heartland EDC:

• MEDC Scholarship:
  • Shawna Searcy, Kearney Area Development Council, Kearney
  • W. Jackson Tough, El Dorado Springs Chamber of Commerce, El Dorado Springs

• Heartland Scholarship:
  • Travis Wilson, City of St. Charles, St. Charles
Jenny Overhue Memorial Scholarship

- Awarded annually to one Heartland Economic Development Course attendee from each of the six Heartland state.

- Tuition only ($595).

- Preference given to attendees representing “rural” communities of less than 50,000 population.

- Applicants being awarded tuition scholarships from their respective state development association, utility provider or other scholarship sources are ineligible.
Northeast Power

• Matching scholarships of up to $850 for individuals in the 18 northeast Missouri counties served by Northeast Power.

• Contact:

• Gordon Ipson: gipson@northeast-power.coop
KCP&L

• Offers full scholarship for BEDC registration (no hotel) to economic development professionals in the KCP&L service area.

• 50/50 share of registration costs for IEDC, NDC, etc.

• Contact: Lisa Franklin: lisa.franklin@kcpl.com or go to: www.kcpled.com
Empire District

- Offers limited scholarships, primarily as a gap funding option.
- Typically $250-$500 to attend Basic course.
- Contact: Shawn Pingleton
  SPingleton@empiredistrict.com
  800-639-0077 Ext. 2741
Ameren

• Offered to economic developers in Ameren-served communities who are beginning their economic development careers.

• For more information on scholarships contact the Ameren Business Development Executive that serves their area of the state:
  • Mike Chell
    • 314-554-2375 or mchell@Ameren.com
  • Glenn “Skip” Smallwood
    • 573-651-5629 or gsmallwood@Ameren.com
It's QUESTION TIME!!