



Missouri Economic Development Council

June 13, 2018

Thank you!!

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Hawthorn Foundation

The Hawthorn Foundation is a highly diverse group of Missouri leaders in business, education, economic development, healthcare and labor dedicated to making the state of Missouri stronger.

Hawthorn was created as a non-partisan, non-political organization of Missouri-based businesses and community leaders in statewide business recruitment, retention, and development efforts. Hawthorn also supports the State of Missouri government's efforts to improve its effectiveness and efficiency to better serve its citizens.

Hawthorn Foundation

What we do....

- Trade Missions (attracting foreign business investment into our state)
- Missouri Partnership (outreach)
- Government Efficiency and Effectiveness
 - A. Innovation
 - B. Fleet Management
 - C. Talent for Tomorrow
 - D. Real Estate
 - E. Branding
- Workforce Collaborative (strengthening our talent pipeline)

Hawthorn Initiatives 2018

- “Best in Midwest” Sponsorship
- “Talent for Tomorrow” Sponsorship
- “Branding” Sponsorship
- “Facility Management” Sponsorship
- Hawthorn Infrastructure Task Force
- Membership and Upgrade Drive
- Hawthorn 35th Anniversary Celebration

“Talent for Tomorrow”

WHY You Should Care...

- Gaps between available jobs and trained work force.
- In many trades, the jobs are here but the volume of trained workers are not.
- Find the talent early.
- Attracting companies with trained workforce cannot be overlooked.

State Branding Task Force

Why you should care...

- Review the state image since 2014.
- Overcome the “flyover” country image.
- Missouri has three of the top 30 cities in which to start a business. (STL, Springfield, Kansas City) - Inc. Magazine
- Missouri has two of the top 15 cities to start a business (Springfield, STL) - CNBC
- Missouri is “open for business”!

Facilities Management Task Force

Why you should care...

- Review the status of facility management by department.
- Engage the private sector / exchange of ideas
- Standardize processes if possible
- Eliminate overlap and duplication of effort /
Good stewardship for the taxpayers
- Savings to the state

Hawthorn Foundation's Infrastructure Task Force

WHY you should care?

- Stronger bridges and roads= ability to make future growth plans
- Creates stronger logistics centers
- Improves MO's entire logistics/transportation system
- Moves large industrial sites from "For Sale" to "SOLD"!

Hawthorn Foundation

Our Rank v. Regional Competition (14 midwestern states)

- 5 year GDP growth: 10th
- 5 year employment growth: 4th
- 5 year weekly earnings growth: 14th

What we must overcome....

The task force challenges

Our most similar economic competitor has double the regional and local economic development investor funding. The Missouri Partnership needs a shot in the arm.

Private industrial funding at the highest level is 10x the Hawthorn funding. The Missouri Partnership needs a shot in the arm.

We have work to do!

Questions????