CULTURAL & LIFESTYLE ADVANTAGES
CREATIVE COMPANIES

Hallmark

POPULOUS™

GARMIN

Burns & McDonnell

LOCKTON

BLACK & VEATCH

ZAHNER®

TRADEBOT

Netsmart Technologies

adknowledge

360 THREE60 ARCHITECTURE

perceptive software

Cerner

Sprint

KCP&L®

energizing life
A fully integrated and dynamic marketing platform designed to assist KCADC investor companies in attracting world-class talent.
RECENT COLLEGE GRADS
College educated, limited previous work experience

YOUNG PROFESSIONALS
5+ years of experience, single, mobile

CAREER COUPLES
Less mobile; strong interest in education and family amenities

EXECUTIVES / MANAGEMENT
Sophisticated lifestyle, philanthropic interests, suburban and urban lifestyle
7TH ANNUAL EDITION
NOVEMBER 2012
18,000 circ.

RECRUITER’S TOOLBOX
"KC Tunes" local music CD series
Branded Apparel & Specialty Gifts
KC VIDEO & MULTIMEDIA

KC Lifestyle Videos:
Urban Life / Arts & Culture / Testimonial Series

Custom Presentations and KC Photo Library
Considering a move to KC? We packed everything you need to know to make your decision into one easy-to-find location.

- **KC Careers** | Industries that offer the most opportunity in KC, fast growing companies and job search
- **KC Facts and Figures** | Tables, charts and stats to help you compare KC to other cities
- **Best of KC** | Celebrities, anecdotes, and traditions that make KC unique
- **Find a Home** | County, community and neighborhood guides and more
- **K-12 Education** | Blue ribbon school districts and world-class childcare facilities
- **Get Involved** | Volunteer, community leadership and mentoring resources
- **Entertainment** | Top national retailers, local boutiques and antiques plus live events
LIVESTRONG Sporting Park
EXCLUSIVE ACCESS EVENT & STADIUM TOUR
with GUEST SPEAKERS
ROBB HEINEMAN, PRESIDENT & CEO, SPORTING KC
ERICA BROWN, LIVESTRONG Experience

WEDNESDAY, JUNE 22
SHELBY CLUB
5:30 - 7:30 p.m.
ONE COMPLIMENTARY BEER per PERSON

FOUNDING MEMBER + GUEST: no cost
CHAMBER MEMBER: $10
NON-CHAMBER MEMBER: $15

RSVP @ genKC.org

Special thanks to Boulevard Brewery,
Hello Art and Marquee Lounge for their support.

One Sporting Way, Kansas City, KS 66111
Complimentary parking available in the Nebraska Furniture Mart parking lot

Kaufman Center for the Performing Arts
KCMO 850 Broadway
Kansas City, MO 64106
WHAT THE WORLD IS SAYING ABOUT KANSAS CITY

Metro Med has been around for 130 years and is the largest association for physicians in the KC metro area with programming for physicians at all stages of their career - resident, practicing and retired physicians in all specialties.

IN GREATER KANSAS CITY YOU’LL FIND

One of the fastest growing major job markets in the Midwest
Lower business and lifestyle costs than most major metros
A well-educated, extremely productive workforce
The most geographically-central major metro in the country

RATINGS & RANKINGS

Called one of America’s biggest brain magnets | Forbes.com
Known as a Culinary destination for 2012 | The Today Show
Noted as a one of America’s best downtowns | Forbes.com
 Ranked a top 10 places to do business | Pollina Corporate Real Estate
Highlighted a best city for moms | The Daily Beast
Top Ten Best Cities for College Grads

Kansas City, Mo.
Unemployment rate: 7.6%
Cost of living index: 97.8
Mean annual income: $45,050
Top industries: business, agriculture

K.C. is well known for its contributions in the categories of barbecue, jazz, and blues, but it continues to evolve. “Healthy living and an eco-friendly lifestyle are just one part of the booming downtown of Kansas City,” says Aragon.

also included: Seattle, Austin, Houston, Boston, Wash D.C., Dallas, Minneapolis, Raleigh
America’s “Best Cities for Hipsters”

Kansas City ranks #20
Home to a lively music scene, eclectic art district and flourishing night life,

also included: Seattle, Austin, Houston, Boston, Wash D.C., Dallas, Minneapolis, Chicago, NYC, Savannah & Portland

April 2012
Kansas City named a Best Burger City

TRAVEL+LEISURE

#8 Best Burger

Ranked the top 20 cities that do burgers best. KC beat out cities like New York, Los Angeles, Austin, New Orleans and Seattle.
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