The Next Generation of LOIS is
UNSURPASSED.
UNPARALLELED.
UNRIVALED.
We Are LocationOne And We Do This.....
Because…

95% of all Site Searches Start with Research on the Web
Economic Development Professional Benefits

– Digital communications for economic development that offers companies access to a communities product on the web
– Comprehensive list of property information shared with marketing partners
– Match assets & infrastructure to property using custom map layers
– Generate reports for any property for RFI’s
Site Location Search by Business

- Speed to Product/Information
- Generate property and area demographic reports matching project needs
- No tracking software to spook site selectors
## The LOIS Team

### Leadership
- Joe Fangman – Sr. Manager – Kansas City
- Lisa Franklin, Strategy and Sales Manager – Kansas City
- Amy White, Operations Manager – Phoenix

### Sales
- Ady Advantage – Chicago (Janet Ady)
- Blane Canada – Chicago & Colorado Springs (Joe Raso)
- Marketing Alliance – Jackson, MS and Tampa, FL (Mark Weilenman & John Abbate)
- Smart Solutions – Des Moines, IA (Clark Smith & Bob Hemningsen)

### Marketing & Communication
- Ady Advantage – Chicago
- Candid Marketing – Kansas City

### IT and Data Partners
- Builders Design – Olathe, KS
- ESRI - Redlands, CA
Highlights of New LOIS Viewer Platform

• Responsive mobile optimization / Infused with advanced technology
• Pre-populated area demographics from ESRI
• User-defined demographic reports by drive time and radius
• No longer displays fields that are not populated
• Enhanced property keyword search
• Up to 100 properties displaying on map – continuous scrolling of buildings & sites
• Customize colors of user interface (UI) to match branding of organization
• My Favorites / Save Search – Allows users to save sites, buildings and area reports that collate with ESRI reports to build proposals. Ability to save properties in multiple project folders
• Newly designed printable flyers
• Videos and ACT Work Ready Communities highlighted in property list view
• Google Map layers of critical regional infrastructure and assets
Highlights of New User Admin Site

- New Design and Navigation Experience
- Enhanced Keyword Search Options to find properties
- More Options to Customize Your Viewer
- Analytics embedded in Admin site
- Enhanced data feed capability
- Area Information Data Available in all Area Profiles – Supplemental Data At Users Discretion
- Training Videos
- Clearly defined integration instructions for public viewer
- “Select Sites” Portal Option
- RFP Builder
Technology Demo
New Nationwide Portal

LocationOne Information System

Buildings, Sites & Area Information All in ONE Place

Find a Building or Site

Where
National

What
Buildings

Size
10,000 - 1,000,000

Type
Commercial

Feature
Call Center Ready

SEARCH
Nationwide Search Capability
Local Integration View

The image displays a screenshot of a website interface, likely related to a Local Development or Economic Development tool. The site appears to be a platform for finding and analyzing properties, possibly for businesses or real estate purposes. The webpage includes filters like "BUILDINGS," "SITES," "AREAS," and "MY FAVORITES." There are featured properties such as "Logistics Park Inland XXXII" and "1034 Main St," both with details like location, size, and lease rates. The site uses a map to visually represent the locations of these properties. The overall design suggests an interactive map interface to help users locate and select suitable sites for their needs.
Viewer Experience – Building List
Viewer Experience – Site List

50 of 1,430 sites by Acres High

<table>
<thead>
<tr>
<th>Site Name</th>
<th>Location</th>
<th>Acres</th>
<th>Sale Price</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>LPKS Site</td>
<td>Edgerton, KS</td>
<td>1,000</td>
<td>$16,150,000</td>
<td></td>
</tr>
<tr>
<td>NW of 169 Hwy and I-435</td>
<td>Kansas City, MO</td>
<td>930</td>
<td>Negotiable</td>
<td></td>
</tr>
<tr>
<td>Warrensburg, MO: Brady</td>
<td>Warrensburg, MO</td>
<td>640</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commerce Park</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peculiar Industrial Park</td>
<td>Peculiar, MO</td>
<td>625</td>
<td>$2,398,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broadacres Site</td>
<td>Liberty, MO</td>
<td>400</td>
<td>Price subject to negotiations and terms</td>
<td></td>
</tr>
</tbody>
</table>
Viewer Experience – Heat Maps
Viewer Experience - Custom Layers
Newton Business Plaza
603 West 7th Street North | Newton, IA | Jasper County
Available SF: 472,373 | Lease Rate: $7.50/SF NNN | Sale Price: $750,000

Property and Area Description
First lease mid-rise space in the Newton Business Plaza, 603 West 7th Street North in Newton. This business campus is made up of many buildings, several connected via skywalks, and over 300,000 SF of office, lab, R&D as well as retail and residential space is available. The buildings are amenity-rich featuring open floor plans, furnished offices and conference rooms, regular and freight elevators. The entire campus has 3 phase electrical, backup generator. Fiber optics, wireless network and a 24/7 monitored security system. This campus offers everything you would expect in a metro business campus, but with a small-town price tag.

Population

<table>
<thead>
<tr>
<th></th>
<th>10 MinuteRadius</th>
<th>20 MinuteRadius</th>
<th>30 MinuteRadius</th>
</tr>
</thead>
<tbody>
<tr>
<td>People</td>
<td>7,450</td>
<td>17,061</td>
<td>18,142</td>
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</tbody>
</table>

Households

<table>
<thead>
<tr>
<th></th>
<th>10 MinuteRadius</th>
<th>20 MinuteRadius</th>
<th>30 MinuteRadius</th>
</tr>
</thead>
<tbody>
<tr>
<td>Households</td>
<td>3,242</td>
<td>7,400</td>
<td>7,822</td>
</tr>
</tbody>
</table>

Transportation

- Nearest 4 Lane Highway: Highway 2 (2 mi)
- Nearest Interstates: I-35 (0 mi)
- Ingress/Exgress Route Homes
- Nearest Airports: Des Moines Regional (3 mi)
- Nearest International Airports: Kansas City International (70 mi)
- Distance to Mass Transit: 20 mi
- Rail Serviced: Yes
- Rail Accessible: Yes
- Rail Infrastructure: Yes
- Barge Access: Depth of Channel: 20 ft
- Barge Capacity: 15 tons

Utilities

- Electric: MidAmerican Energy Company
- National Gas MidAmerican Energy Company
- Water: City of Des Moines
- Sewer: City of Des Moines
- Telecommunications: CenturyLink

Contact

Fank Loel
Newton Development Corporation
641-278-8229 | frank.sooley@nvd通告.com

Michael Swanson
Greater Des Moines Partnership
515-266-4997 | mswanson@desmoinesmetro.com

Broker

Paul Weeks
CBRE | Hubbard Commercial
515-231-6601 | paul.weeks@cbre-hubbard.com

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Pre-populated State, Region, County and Community Data from ESRI Cloud
Located in the nation’s heartland, Missouri offers a strong, stable and diverse economy that is essential to the success of both large and small businesses. In fact, Missouri takes pride in developing the fifth most diversified economy in the nation, meaning that the economic environment is both robust and resilient. As Missouri makes its transition into the new technology-based economy, the state is building strong industry clusters in the automotive, information technology, life sciences, energy, agri-business, financial services, transportation/logistics, and defense/homeland security industries. These industries will generate growth and expansion opportunities and create new jobs to strengthen Missouri’s economy. In addition, the Department of Economic Development is seeking out development and expansion opportunities for businesses by enhancing our services to represent an innovative and comprehensive approach to sustaining strong economic growth. The Department of Economic Development wants to be your partner in progress. Missouri’s central location, well-trained workforce, pro-business climate and strong community partnerships help create an environment for companies to thrive. Whether you are trying to do business here or in the global marketplace, Missouri features many natural and business incentives that will help your company reach its full potential.
**Population**

- **Population 2016**: 3.1 million
- **Population 2015**: 3.2 million
- **Female Population 2016**: 1.6 million
- **Male Population 2016**: 1.5 million
- **Diversity Index**: 27.8

**Workforce Overview**
- **Civilian Labor Force**: 1,700,000
- **Employed**: 98%
- **Unemployed**: 2%

**Housing Overview**
- **Median Home Value 2016**: $75,000
- **Total Housing Units 2016**: 500,000

**Employment by Industry**

- **Service**: 300,000
- **Environment**: 220,000
- **Manufacturing**: 210,000
- **Retail Trade**: 100,000
- **Finance, Insurance & Real Estate**: 100,000
- **Construction**: 80,000
- **Transportation & Public Utilities**: 70,000
- **Wholesale Trade**: 60,000
- **Agriculture/Forestry/Mining**: 30,000

**Households**

- **2016**: 1,000,000
- **2017**: 1,000,000

**Total Families**

- **2016**: 1,000,000
- **2017**: 1,000,000

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**Leading Employers**

- **Principal Financial Group**: 50,000
- **University of Iowa Hospitals & Clinics**: 5,000
- **Jr. League of Cities**: 2,000
- **Iowa State University**: 6,000
- **Pella Corporation**: 4,000

**Business Climate Summary**

Iowa is centrally located in the heart of North America. There are many reasons to choose an Iowa business location: a vibrant economy, a highly skilled, motivated and well-educated workforce, available sites and affordable buildings, financial assistance programs, flexible job training programs, tax advantages, and a superior quality of life - all can be found in Iowa.

**Quality of Life Summary**

Iowa is centrally located in the heart of North America. There are many reasons to choose an Iowa business location: a vibrant economy, a highly skilled, motivated and well-educated workforce, available sites and affordable buildings, financial assistance programs, flexible job training programs, tax advantages, and a superior quality of life - all can be found in Iowa.

**Educational Attainment 2016**

- **Bachelor’s Degree or Higher**: 32,000
- **High School Diploma**: 32,000

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**Income**

- **Median Household Income 2016**: $45,000
- **2017**: $40,000
- **National Median 30Y**: $30,000
- **National Average 30Y**: $36,000

- **Per Capita Income 2016**: $43,000
- **2017**: $40,000
- **National Average 30Y**: $15,000

**Income Growth**

- **3.3%**

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**Location**

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Viewer Experience – Images Integrated into Page
Viewer Experience – Video Integrated into Page
Viewer Experience – User Customizations

- Organization Logo Here
- Customized Background Color
- Customized Active Color
- Custom Icons
Viewer Experience – My Favorites and Reports

- Buildings
  - 1010 SE 54th Street
  - 3900 NW 106th St-Interstate Distribution Center II
  - 5701 Park Avenue
  - Pomerantz Warehouse - 1245-1405 Thomas Beck Rd.

- Sites
  - 100th Ave
  - Altronea Business Center/Eastpointe Parkway
  - Carmine Middleton Property
  - Ottonville Business Park - 800 Acres

- Areas
  - No saved areas
Viewer Experience – Responsive Mobile Version
Admin Site Experience – Dashboard

DATA-RICH, INTEGRATED ANALYTICS
Admin Site Experience – Manage Building Records

- DASHBOARD
  - BUILDINGS

Buildings

<table>
<thead>
<tr>
<th>Building Name</th>
<th>City</th>
<th>State</th>
<th>Sq Ft</th>
<th>Type</th>
<th>% Complete</th>
<th>Updated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grimes Distribution Center</td>
<td>West Des Moines</td>
<td>IA</td>
<td>10,000</td>
<td></td>
<td>75%</td>
<td>9/19/2016</td>
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<tr>
<td>Building 4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1500 Grand Street</td>
<td>West Des Moines</td>
<td>IA</td>
<td>30,000</td>
<td>Industrial</td>
<td>75%</td>
<td>9/19/2016</td>
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<tr>
<td>Office</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Market One</td>
<td>West Des Moines</td>
<td>IA</td>
<td>2,200</td>
<td>Office</td>
<td>75%</td>
<td>9/19/2016</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wakonda on Fleur - Retail</td>
<td>West Des Moines</td>
<td>IA</td>
<td>1,400</td>
<td>Retail</td>
<td>75%</td>
<td>9/19/2016</td>
</tr>
<tr>
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<td></td>
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<td></td>
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</tr>
<tr>
<td>Wakonda on Fleur - Retail</td>
<td>West Des Moines</td>
<td>IA</td>
<td>7,107</td>
<td>Retail</td>
<td>75%</td>
<td>9/19/2016</td>
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<tr>
<td>Wakonda on Fleur - Retail</td>
<td>West Des Moines</td>
<td>IA</td>
<td>2,380</td>
<td>Retail</td>
<td>75%</td>
<td>9/19/2016</td>
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</tr>
</tbody>
</table>

**Shows Percentage of Fields Populated in Property Records**
Admin Site Experience – Manage Site Records

CONVENIENT FILTERING CAPABILITIES
Admin Site Experience – Manage Area Records
Admin Site Experience – Settings
Questions