



MISSOURI CERTIFIED
ECONOMIC DEVELOPER

MISSOURI'S CERTIFICATION FOR ECONOMIC DEVELOPERS



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PROGRAM INVESTORS

- Ameren
- **Associated Electric**
- Evergy
- **Liberty Utilities**
- Missouri Economic Development Council
- **Missouri Department of Economic Development**
- Spire Energy
- **Missouri Public Utility Alliance**



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FACILITATORS



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Institute for Decision Making
Program Manager, CEcD



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Institute for Decision Making
Director, CEcD, CERP, EgC(MR)



MoCED MISSOURI CERTIFIED
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CORE TEAM



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CEcD, EDFP



Jonas Arjes, Branson Chamber
CEcD, EDFP



Lori Becklenberg
Alliance STL



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Allen Kunkel, MO St. University
CEcD, EDFP



Dennis Pruitt, MO Partnership
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Tracy Brantner, Johnson Co EDC
CEcD, EDFP



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A MISSOURI FOCUSED CERTIFICATION

Program Objectives:

- To provide resources to the Missouri economic development practitioner in order to answer questions relevant to doing business in the State of Missouri.
- To ensure effective representation of Missouri economic development organization(s) by economic development professionals educated in the specifics of Missouri.
- To continually elevate the knowledge, skills, and abilities of professionals in Missouri's economic development industry.
- To reward the accomplishment of Missouri economic development professionals.



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THE CORE CONTENT

The Missouri Certified Economic Developer (MoCED) designation will attest to the proficiency of Missouri economic developers in:

- Processes and Preparation
- Terminology
- Business Climate
- Stats and Sources
- Incentives & Technical Assistance Programs
- Transportation Assets
- State Agencies & Organizations
- State Characteristics
- State Government
- Utility Terms and Conversions



PROGRAM UPDATE

- ✓ Certification process & policies – Completed
- ✓ Curriculum – Completed
- ✓ Lesson planning for pre-exam coursework – Completed
- ✓ Study manual & reference guide – Completed
- ✓ Branding – Completed
- ✓ Website Development– Completed
- ✓ 2021 Fall MEDC Conference: Exam courses will be offered – Planning Underway
- ✓ 2021 Fall MEDC Conference : First Certification Exam Offered



EXAM PREREQUISITES

To sit for the MoCED certification exam, Missouri economic development professionals must:

- Complete a Basic Economic Development Course (BEDC) or have ten years of experience in the field of economic development.
- Have at least two consecutive years in the economic development field in Missouri either paid, volunteer or combination.
- Be an active member of **MEDC**.
- Complete four required pre-exam courses or workshops offered by **MEDC** (waived if ten years or more experience in the economic development field in Missouri).
- Complete the certification exam application and pay associated fee.



CERTIFICATION EXAM

- ✓ The fee to take the initial exam is **\$295.00**.
- ✓ A score of **85% or higher** on the exam will be considered a passing grade and certification will be issued. If lower than 85%, the member will need to retake the exam.
- ✓ If the member does not pass the exam on the first attempt, the member can retake the test at **no additional cost** on or within 12 months of the first attempt.
- ✓ If the member fails after the second attempt or the 12-month period lapses, the fee to retake the exam is **\$150.00**.
- ✓ If passed, the certification will be active for **five years** from the date the member passes the exam.
- ✓ Sign up through the showme.org web site

Missouri Economic Development Council

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Missouri Certified Economic Development Program

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BACKGROUND

The economic development industry is becoming more competitive and high profile than ever before. Within this context, the **Missouri Economic Development Council (MEDC)** and the **Missouri Department of Economic Development (MODED)** have undertaken a thorough review of how Missouri compares with other competing areas. One opportunity for sustained advantage identified throughout that process was the elevation of the economic development profession. To that end, the State and **MEDC** have developed a Missouri Certified Economic Developer Program, MoCED.

The MoCED designation represents the **Missouri** economic development practitioner's commitment to advancing Missouri's economy and elevating the economic development profession. The MoCED designation certifies that the Missouri economic development professional has a broad understanding of **Missouri's** economic development assets, and can serve as knowledgeable resources and liaisons for businesses and communities as they look to grow and thrive in Missouri.

Search

Program Quick Links

- MoCED Certification Exam Application
- Test Dates and Locations
- Manual and Resource Guide
- Instruction Plans

Have questions about the MEDC?

GET STARTED

OUR CERTIFIED ECONOMIC DEVELOPER INSTRUCTION PLANS

- Assessing Your Community for Business Development
- Marketing & Promoting Your Product for Business Development
- Missouri Economic Development & Technical Assistance Programs
- Implementing Economic Development – the Practitioner and Partners

[Click HERE to begin the MoCED Certification Process](#)

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showme.org/missouri-certified-economic-developer-program/moced-certification-exam-application/#/form/MoCEDExam

MoCED MISSOURI CERTIFIED ECONOMIC DEVELOPER

MoCED Certification Exam Application

Below are options for the MoCED Certification. Please select "Register Now" for the option that applies to you. Fill out the registration form and choose your payment option.

MoCED Certification Exam	MoCED Certification Retake	MoCED Recertification
This option allows you to take your MoCED certification exam.	This is the option to retake the MoCED exam if the member fails after the second attempt or the 12-month period lapses.	This option allows you to take your MoCED recertification exam. <i>*Required to recertify every 5 Years.</i>
Register Now \$295	Register Now \$150	Register Now \$150

Have questions about the MEDC?
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Jefferson City, Missouri 65110
Phone: 573-552-5622
Email: jimfram@showme.org
Reach out. We look forward to hearing from you.

MoCED Recertification Retake
This is the option for you to retake the MoCED Recertification exam. If member does not pass the exam, the cost to retake the test is \$150 for every attempt thereafter.
Register Now \$150

GET STARTED



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QUESTIONS