SKILLED WORKFORCE MISSOURI

Eligibility –

• Similarities to Missouri Works Training – funding foundation:
  Missouri Job Development Fund (a.k.a. “Customized Training)
  New Jobs Training Program
  Job Retention Training Program

• Companies creating net, new jobs, making significant capital investment, and/or at risk of leaving and needing to retrain.
SWM

Competitive vs. Non-competitive Projects –

1. **Non-competitive projects**
   Project process remains the same:
   
   Training – Company works with community college to apply
   Hiring needs – Company works with DWD Workforce Coordinator,
   WDB Director to access Job Center and other services

2. **Competitive projects**
   Changes/additions have occurred
SWM

• Competitive projects
• Discretionary program
• Option to blend funding
• Training needs + Jobs/capital investment + wages
SWM CHANGES

**Access to additional resources** –
- More emphasis on Pre-employment Training
  - Use of CTP funding to design and develop

**Use of other DWD resources** –
- Jobs.mo.gov/Landing page (IBM, Kraft)
- Gov Delivery emails
- Apprenticeship programs
- Work Keys assessments
- Media capabilities and Communications
SWM CHANGES

MCCA Network

- Instructors, designers, technical writers
- Centers of Excellence
- Mobile Units and equipment
- Quarterback = deployment of resources and technical assistance
SWM CHANGES

Application Process –

• Notice of Intent, Due Diligence handled by SWM
• Application is pre-populated done by SWM staff
• Training Plan between company and Regional SWM Lead
SWM CHANGES

Sales Stage –

• Old process vs. new process
• For state incentives, DED or Missouri Partnership Project Manager requests a proposal.
• If workforce is a need, the request for SWM will be included.
• The SWM Team representative will accompany DED/Missouri Partnership on site visits to discuss workforce assistance when relevant.
• Ensures consistency, maximizing resources, coordination
SWM CHANGES

Marketing and Promotion -

• DWD/SWM Communications Unit
• One Pager, materials & flyers, *ability to customize
• Website and videos
• Social Media and trade advertising
SWM NETWORK

*State SWM Team* - DWD staff

*Regional SWM Leads* - Community Colleges, State Technical College

*DWD Workforce Coordinators*

*Key Partners* – Workforce Development Boards, Career Technical Schools
MORE JOBS.  HIGHER PAY.  BEST IN THE MIDWEST.

QUESTIONS?

Amy Sublett, Director SWM  amy.sublett@ded.mo.gov,  573-526-8271
Kristie Davis, Manager SWM  Kristie.davis@ded.mo.gov, 573-522-4019