



Missouri Economic Development Council

2019 ANNUAL CONFERENCE

Reaching the Next Level of Economic Development

June 11-13, 2019

Camden on the Lake Resort, Spa and Yacht Club

2359 Bittersweet Road

Lake Ozark

2019 MEDC Annual Conference

Reaching the Next Level of Economic Development

Conference Schedule:

Tuesday, June 11, 2019

12 Noon	REGISTRATION BEGINS
1:30 p.m.	WELCOME AND BRIEF OPENING REMARKS TIM ARBEITER, CEcD, MEDC President
1:45 p.m.	WELCOME TO LAKE OZARK TIM JACOBSEN, Executive Director, Lake of the Ozarks Convention & Visitor Bureau
2:00 p.m.	UPDATE FROM THE HAWTHORN FOUNDATION Presenter: STEVE OSLICA, Executive Director, Hawthorn Foundation
2:15 p.m.	MEDC LEGISLATIVE UPDATE - Join Brian Grace, Brian Gerau, and Shawna Searcy of the Public Policy Committee as they report on the 2019 legislative accomplishments in Jefferson City and how the outcomes will affect Missouri's path forward. Presenters: BRIAN GRACE, MEDC Legislative Consultant, BRIAN GERAU, Jackson Chamber of Commerce, and SHAWNA SEARCY, Kearney Area Development Council
2:45 p.m.	<i>NETWORKING and COMMUNICATIONS BREAK</i>
3:00 p.m.	HOW TO BECOME AN ACCREDITED ECONOMIC DEVELOPMENT ORGANIZATION - Presenter: SKIP SMALLWOOD, Immediate Past Chair, AEDO Advisory Committee
3:45 p.m.	MISSOURI PARTNERSHIP UPDATE Presenter: SUBASH ALIAS, CEO, Missouri Partnership
4:15 p.m.	MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT UPDATE Presenter: ROB DIXON, Director, Missouri Department of Economic Development
5:00 p.m.	WRAP-UP AND REMINDERS
6:00 p.m.	BBQ BY THE POOL - Dinner will be available on the Outside Deck

7:00 p.m.	<p>EVENING BOAT CRUISE Board the CELEBRATION at the Camden on the Lake dock. The cruise will last from approximately 7:15pm to 8:45pm.</p>
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Wednesday, June 12, 2019

7:30 a.m.	BREAKFAST BUFFET
8:00 a.m.	DISTRICT CAUCUS MEETINGS - Members will meet to discuss District news and select MEDC District Directors for the 2019 – 2020 year.
8:30 a.m.	MEDC ANNUAL MEETING MEDC Membership Meeting with Committee reports and election of officers. Also, there will be a special recap of the Insight Missouri event.
9:45 a.m.	<i>NETWORKING and COMMUNICATIONS BREAK</i>
10:00 a.m.	<p>STRENGTHS BASED LEADERSHIP Come discover your strengths and learn about the top 5 talent foundations of strengths-based development. Participants will explore the definition of their talents, ways to develop strengths, and how their Top 5 talents contribute to an organizational culture. Presenter: Caitlin Kisee of Propel People</p>
12:30 p.m.	MEDC AWARDS LUNCHEON
2:00 p.m.	<p>HOW TO BUILD A BETTER BRAND During this session, attendees will hear about the fundamentals of an effective branding strategy. Learn from the pros on how to apply these central ideas to strengthen any branding effort, large or small. Moderator: SHAWNA SEARCY, Kearney Area Development Council Panelists: JASON HALL, Co-Founder & CEO, Arch to Park and KIMBERLY YOUNG, KC Animal Health Corridor</p>
2:45 p.m.	<i>NETWORKING and COMMUNICATIONS BREAK</i>
3:00 p.m.	<p>WITHOUT A VISION, OPPORTUNITIES PERISH Every EDO needs a plan to move forward but, what does that entail? Attend this session to find out. Presenter: SHARON GULICK, University of MO Extension</p>
4:00 p.m.	<p>SECOND CHANCE HIRING COULD SOLVE YOUR WORKFORCE PROBLEM Every community endeavors to develop workforce talent. Now, the Missouri Department of Corrections has plan to help, attendees will hear of an opportunity to learn more about hiring those who are re-entering society and the labor pool. Presenter: Shelle Jacobs, MO Department of Corrections</p>
5:00 p.m.	WRAP-UP AND REMINDERS

5:00 p.m. - 8:00 p.m.	DINNER ON YOUR OWN
8:00 p.m. – 10:00 p.m.	FUN & GAMES AFTER PARTY – Lakeside Room Come back to the hotel after dinner to relax with colleagues for a little friendly competition. We'll have corn hole, washers, card, and board game, The Tiki Bar will be open.

Thursday, June 13, 2019

7:30 a.m.	BREAKFAST
8:30 a.m.	CLOSING THE TRAP DOOR: Stop losing talent with a better place making strategy.
9:30 a.m.	OPERATION NEVER GIVE UP: TRY, TRY AGAIN. Learn how Jessica and Matt thought outside the RFP process to close the deal on Nucor in Sedalia and Quaker Windows in Eldon. Moderator: Mark Stombaugh, Missouri Department of Economic Development Panelists: Jessica Craig, Executive Director, Economic Development Sedalia - Pettis County Matt Davis, Superintendent, Eldon Public Schools
10:30 a.m.	WHAT ARE THE MOST IMPORTANT ASPECTS OF COMPLETING AN RFI? Presenter: KYLEE GARRETSON, Business Recruitment Manager, Missouri Partnership
NOON	WRAP-UP AND CLOSING REMARKS Drawing for the \$100 door prize and Adjourn

HOTEL INFORMATION:

For hotel reservations contact:

Camden on the Lake Resort, Spa & Yacht Club

2359 Bittersweet Road, Lake Ozark, MO

888-365-5620

A block of rooms has been reserved for MEDC at Camden on the Lake with \$129.00 (Deluxe King Suites or Deluxe Double Suites) or \$149.00 (One Bedroom Suites). Please identify that you are calling to reserve a room in the MEDC block – MEDC0619. This room block will be released on May 13, 2019. Pricing cannot be guaranteed after that date. Rooms in our block are subject to availability and the hotel typically sells out for our event.

Online Hotel Reservations: Visit the www.camdenonthelake.com website – go to Group Booking Login – your ID and password are MEDC0619.

SPECIAL INFORMATION:

No-shows are responsible for payment of registration.

No refunds after June 5, 2019.

Attire is Business Casual for the conference.

QUESTIONS OR SPECIAL NEEDS?

Contact MEDC – Pat Amick– (573) 636-7383 or email to pat-amick@showme.org

MISSOURI ECONOMIC DEVELOPMENT COUNCIL, P. O. Box 105918, Jefferson City, MO 65110

EXHIBITORS:

A limited number of Exhibit Spaces are available at this conference. The Exhibitor Fee is \$150 plus registration. Table top exhibits will be placed inside our meeting room giving great visibility for the booths. Exhibitors are cautioned that the table top booths will not be accessible during general sessions.. Contact Pat Amick at the MEDC office if interested – 573-636-7383.

FUNDRAISER AUCTION:

We will once again be holding a fundraiser Auction to benefit the MEDC Scholarship Fund. The items donated will be on display during the entire conference with the Silent Auction closing mid-morning on Thursday, June 13. Cash, check or credit cards will be accepted.

Your assistance with auction items is being requested. Please consider donating an item that you think would be greatly desired – sports tickets, hotel overnights, gift baskets with goodies from your area, special products made/sold in your district.

Please send information on your items to the MEDC office (P. O. Box 105918, Jefferson City, MO 65110 – pat-amick@showme.org - 573-636-7383) and bring to the event.

EVENT CERTIFICATIONS:



“This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward the recertification of Certified Economic Developers (CEd).”



Make Plans to Attend...

**Governor's Conference on
Economic Development
September 4-6, 2019**

**Saint Charles Convention Center in
Saint Charles, Missouri**